



GROW MY TRADE

SPECIALISTS IN KITCHENS, BEDROOMS & BATHROOMS



PHOTOGRAPHY, FILM & CONTENT

More than beautiful content.

Strategically planned photography, compelling video and customer stories that make your showroom stand out.

A DIFFERENT STANDARD OF SHOWROOM MARKETING.

2026



01 / THE PURPOSE

Anyone can photograph a kitchen. We tell the story behind it.

Beautiful imagery is the starting point. What makes somebody choose your showroom is a deeper sense of your craftsmanship, your people, your process and the experience customers can expect.



OUR CREATIVE RULE

Every piece of content needs a reason to exist.

Not more of the same. Content with character, purpose and impact.

We look at changing content formats, what captures attention and how best to tell each individual showroom's story. No rinse-and-repeat filming templates.



02 / WHAT WE PRODUCE

One creative team. More ways to tell your story.

Choose the production services that make sense for your showroom. Each one is planned around your business and the audience you want to reach.

01

Showroom & project photography

Professional images of completed projects, showrooms and the details that make your work worth choosing.

02

Cinematic project video

Engaging walkthroughs, visual storytelling and beautiful movement to bring finished installations to life.

03

Customer case studies

Real conversations with your customers, professionally captured to demonstrate trust and results.

04

Scripted pieces to camera

Confident, natural videos with your designers or owners, supported by ideas, planning and scripts.

05

Social-first content

Short-form edits and content formats designed for the channels your prospects already use.

06

Showroom & team content

Introduce your people, explain your approach and help customers feel they know you before visiting.

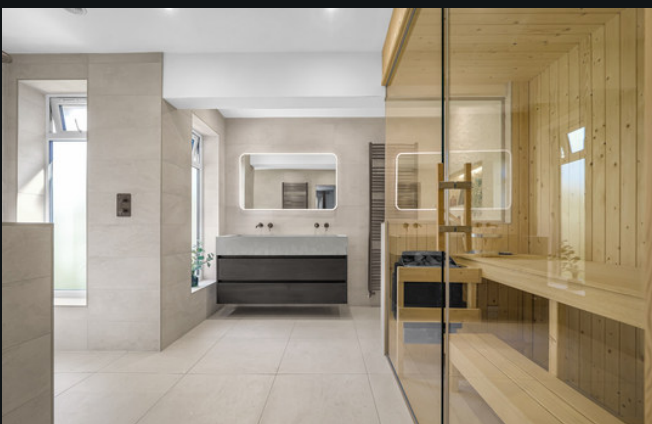
It is all flexible. Book one completed project or build a complete content library. You do not need to join our full Showroom Growth System.



03 / PHOTOGRAPHY

Show every detail that makes the project yours.

Strong photography should communicate the quality of a space before the viewer ever steps inside it.



COMPOSITION / MATERIALS / CRAFTSMANSHIP

Wide architectural views, considered details and images suitable for websites, brochures, advertising and social media.



Let your work do more than sit still.

Video adds movement, context and atmosphere - helping prospective customers feel what it is like to live with the finished space.



A FILM WITH A PLAN

We decide what the content should achieve first, then develop the creative approach around it. The result is a purposeful film, not just a montage of attractive rooms.

EXPLORE OUR PHOTO & VIDEO PORTFOLIO

growmytradeltd.pixieset.com/growmytradeltd

01

Concept

The message, audience and style.

02

Shot list

Spaces, features and moments to capture.

03

Production

Camera movement, sound and lighting.

04

Post

Editing, colour, music and delivery.



Your happiest customers are often your best salespeople.

The strongest testimonial does more than say “we love our new kitchen”. It explains the original problem, the design experience, what made the team different and how the space changed the customer’s home.

A STORY, NOT A SCRIPTED COMPLIMENT

01 What were you looking to achieve?

02 Why did you choose this showroom?

03 What was the design process like?

04 How has the finished space changed things?

COMPLETELY HANDLED

We coordinate with the homeowner, prepare the interview approach, put them at ease on the day, capture the project and edit the strongest moments into persuasive content your showroom can use.

REAL CUSTOMERS. REAL STORIES.

We handle the interviews, filming and editing · from first contact to final cut.
Authentic experiences that help future customers choose your showroom.



06 / SCRIPTED CONTENT

Not everyone is born comfortable on camera.

We make it easier for showroom owners and designers to show their expertise without having to think up, write or produce the content themselves.

01 THE IDEA

We research the topics, angles and questions your customers genuinely care about.

02 THE SCRIPT

We build a clear structure and natural talking points in your voice.

03 THE SHOOT

We guide you through delivery, capture useful supporting footage and take care of the technical side.



CONTENT IDEAS THAT GO FURTHER

Design advice, common mistakes, behind-the-scenes moments, materials explained, client stories and honest answers to the questions buyers are already asking.



Different content. Different jobs. One consistent identity.

We do not simply capture the same angles on repeat. We build a useful mix of content that attracts interest, creates trust and gives people a reason to enquire.



ATTRACT

Stop the scroll

Beautiful spaces, bold hooks, intriguing before-and-after transformations and fresh formats.

BUILD TRUST

Show the people

Owner insights, designer advice, case studies, testimonials and behind-the-scenes stories.

CREATE ACTION

Make the next step easy

Project films, showroom introductions and useful content that encourages customers to get in touch.

The aim is distinction: professional content that makes your showroom look, sound and feel different from the rest.



Give us three details. We handle the rest.

No juggling photographers, chasing the homeowner or figuring out how to make everything camera-ready.

01	02	03
NAME	NUMBER	ADDRESS
Homeowner	Best contact	The project

01 / COORDINATE

With their permission, we contact the homeowner and arrange the date, access and practical details.

02 / PREPARE

We plan the content and coordinate cleaning, presentation and dressing so the space is ready.

03 / CAPTURE

We handle professional photography, filming, interviews and lighting according to the scope.

04 / DELIVER

Edited content is normally in your inbox within two weeks of the shoot. Unlimited revisions are included.

Nationwide coverage. No additional travel fees. The content produced for your business belongs to your business.



One project, or an entire season of stories.

You can use our content services as often - or as occasionally - as you need. There is no requirement to buy the full Showroom Growth System.

ONE COMPLETED PROJECT

Premium photography or a film of a newly installed kitchen, bedroom or bathroom.

A CUSTOMER STORY

A finished project alongside the customer interview that brings it to life.

A PLANNED CONTENT DAY

Multiple films, owner or designer pieces to camera, team content and social clips.





Your next project is in good hands.

I'm Harry, owner of Grow My Trade. We specialise in making content production straightforward for the showrooms we work with, while giving every project the thought and care it deserves.

HARRY MEREDITH-WOOD

OWNER / GROW MY TRADE



Let's create something that looks exceptional, feels distinctively yours and gives your next customer a reason to stop scrolling.

TELL US ABOUT YOUR NEXT PROJECT



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